FAI World Championship for Aerobatic Model Aircraft Academy of Model Aeronautics Muncie, Indiana July24-August 2, 2011



Dear Vendor:

This is an invitation for you to be a supporter of the 27th World Championship for radio-controlled aerobatics. This event, as many of you know, is F3A of the Fédération Aéronautique Internationale (FAI).

This most prestigious event, which is over 50 years old, features the very best radio-controlled aircraft pilots in the world. More than 30 countries from around the world will participate in the event. Each country will have up to three pilots and typically a support group as well.

The event spans 10 days and includes a supporting cast of workers, administrators, judges, and others.

We, the National Society of Radio Controlled Aerobatics (NSRCA), with the Academy of Model Aeronautics (AMA), are excited to host this event, which will be held at the AMA National Flying Site in Muncie, Indiana.

Although each pilot pays a substantial entry fee that offsets most of the basic costs, there are other expenses with which participants need your help. It is our goal to make this a special time for all who participate or simply want to enjoy the event.

It is also an opportunity for you to display and/or sell products that have made our sport/hobby so special.

On the reverse side you will find the levels of sponsorship. We invite you to select what will work for you and send your support to AMA Headquarters attention Colleen Pierce, FAI/AMA Coordinator.

We look forward to having you in flight with us.

Sincerely,

Michael S. Harrison

Michael S. Harrison Assistant Committee Chair drmikedds@sbcglobal.net 501-655-1653

> Academy of Model Aeronautics cpierce@modelaircraft.org 5161 East Memorial Drive—Muncie, Indiana 47302—PH (765) 287-1256 FAX (765) 289-4248







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The sponsorship levels shown below are suggested as a guide. Almost any level of sponsorship can be accommodated. Should one of the programs listed not fit you or your organization, please contact us to develop a package that will meet your needs. You will be surprised by how willing we are to work with you. Both Corporate and Individual packages are available.

Corporate/Organization Sponsorship Levels

Bronze-\$100

Business-card-size (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site.

Silver-\$250

1/4-page (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site. Exhibit area on site for the duration of the event (you provide shade and other needed equipment).

Gold-\$500

1/2-page (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site. Exhibit area on site for the duration of the event (you provide shade and other needed equipment). Area to display your corporate or organization banner at the World Champion site. Sponsor recognition plaque for display at your office.

Diamond-\$1000

Full-page (color) ad in the World Championship program (back cover and inside back cover available on a first-come, first-serve basis). Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site. Exhibit area on site for the duration of the event (you provide shade and other needed equipment). Area to display your corporate or organization banner at the World Champion site. Sponsor recognition plaque for display at your office. Two complimentary tickets to the World Championship banquet.

Individual Sponsorship Levels

Bronze-\$50

Business-card-size (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site.

Silver-\$150

1/4-page (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site.

Gold-\$250

1/2-page (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site. Sponsor recognition plaque. ID/pass to supporter areas of the World Championship.

Diamond-\$500

Full-page (B&W) ad in the World Championship program. Listing as an event sponsor in *Model Aviation* magazine and on the World Championship web site. Sponsor recognition plaque. ID/pass to supporter areas of the World Championship. Two complimentary tickets to the World Championship award banquet.

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